

## SESSQUICENTENNIAL MEETING MINUTES

WEDNESDAY, JUNE 30, 2021

A regular meeting of the Sesquicentennial Committee was held on Wednesday, June 30, 2021, at the Imlay City Hall. The meeting was called to order at 10:11 am.

Present: Barb Yockey, Shannon Hamel, Craig Horton, Lorrelei Natke

1. The meeting was called to order at 10:11 am.
2. Discussion regarding revision to the event footprint and the desire to have license include liquor. Committee agreed they want to serve liquor. If Rotary does not have enough manpower, we will hire someone to just pour mixed drinks. It was also agreed to move entertainment to front of hall and move beverage station to back of fire hall. Tables and chairs will be set up on parking pad in front of hall and in parking lot which will both be incorporated into footprint of license area. Antique fire trucks will be parked in street so kids can play on them without entry into beverage area.
3. Advertising – Lorrelei will ask if Tri-City Times will consider only charging one-time fee for ¼ page ad of Parade Application so people can just cut out of paper and submit to City Offices. Kat to make event page on FB for Sesquicentennial.
4. Parade – Route was decided upon. (Please see attached) Route will start at Fairgrounds, continue N on Almont Avenue, E on Third street, North on Main Street, W on Fifth Street, S on Almont Avenue back to Fairgrounds where participants have parked. Barb will inform head of parade that if looks like the front of the parade will run into the back end of the parade, then the front end will turn W on 4<sup>th</sup> Street to disburse. Barb requested we order some magnet signs for Citizen of the Year for placement on vehicle. Will order and not have a date so can be used again after our event.
5. Hispanic Participation – Lorrelei will continue to plan a 2-hour block for Latin food and music.
6. Antique Car Club – Will not be participating as their coordinator has passed.
7. Entertainment – Lorrelei relayed up-to-date information on what bands available. After decision made to move forward with original footprint, some bands have already booked. Lineup is almost finished. Just a few holes to fill. Barb and Shannon to listen to some audio of Family Traditions Band to see if they like. We can then use our \$500 deposit to offset performance fee for this year.
8. Food Trucks – Shannon advised five (5) food trucks have paid their \$300 deposit.
9. Sponsorships – Shannon reports just under \$12K including deposits by food vendors.
10. Kids Area – Zone Productions will encompass entire area of Lamb Steele Park. No re-enactments have been found willing to participate. Addition of Roller Rink vendor in corner of parking lot by park. They will bring rink, and their own music. No charge to skate only for skate rental.
11. Time Capsule – Lorrelei will move forward with plan to dig up plan area next to Museum. She will use volunteers from Gateway Assembly to work with Fineline Landscaping.

12. Pancake Breakfast – Lorrelei will contact Justin of Rotary to see if they had decided whether they were going to offer this. If so, license needs to begin at 10am.
13. Citizen of the Year – Barb requested that Lorrelei assign a time on Shady Bell Stage for presentation of Citizen of the Year, Cynthia Stroebel and Merit Award Winner, Rob Mette.
14. Sesquicentennial Book – Joi requested Update. Shannon said James Knirs and his husband, Dan, have made tremendous strides and book is going to be wonderful. James has put together so much cool information it was decided that parts of book copied from Centennial may need to be scaled back to make room. Will work with Rob Mette on this.

The meeting was adjourned at 11:33 am.

The next meeting of the Sesquicentennial Committee is scheduled for Wednesday, July 7, 2021, at 10:00 am

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Lorrelei A. Natke