Minutes of the Regular Meeting of the Planning Commission Tuesday, April 28, 2015

1. Call to Order

Chairman Germayne called the regular meeting to order at 7:00 p.m.

2. Pledge of Allegiance

Chairman Germayne led the Pledge of Allegiance.

3. Roll Call

Present: Chairman Tom Germayne, Vice-Chairman Stu Davis, Mayor Walt Bargen, John Lengemann, Jason Schwab and Ted Sadler.

Absent: Brian Badder

Also Present: City Manager Tom Youatt; and Consulting Planner Michelle Foster.

4. Approval of Agenda

Moved by Bargen, seconded by Davis, to approve the agenda as presented. Motion Carried 6 - yeas; 0 - nays

5. Approval of Minutes

Moved by Davis, seconded by Schwab, to approve the minutes of the Special Meeting held Wednesday, April 8, 2015. Motion Carried 6 - yeas; 0 - nays

6. Citizens From the Floor - None

7. Old Business

A. Sign Ordinance – Recommendation to the City Commission

City Manager Tom Youatt discussed the Sign Ordinance materials in the meeting packet, reviewed the progress made and noted that Consulting Planner, Michelle Foster, was present for questions regarding the draft language. Vice-Chairman Davis noted the issue had been stalled in recent years and strongly questioned what do we want to do? Davis further noted the constant practice of wanting to change the language. Ms. Foster added that every community talks at length regarding signage. Ms. Foster noted the direction she had received from the Planning Commission was one of balance between business friendly and placemaking strategies. Ms. Foster believes the draft language presented provides for a decent balance of these goals.

Commissioner Lengemann questioned the definition of "business friendly" and how that unfolds in application of the Sign Ordinance language. Some discussion took place regarding appropriate uses for both pole and monument signs. Youatt reiterated the work that had been accomplished thus far, suggested the Commission recommend adoption of the Sign Ordinance to the City Commission, and noted that the language can be changed at a future time if necessary. Youatt added his belief that business owners would find the signage constraints reasonable. Ms. Foster added reassurance that adoption of this language is not an indefinite action and, as needs change, so can the language. Chairman Germayne noted that he felt the strong concerns from businesses regarding visibility and traffic flow have been addressed through this proposed language.

Moved by Bargen, seconded by Sadler, to accept the Sign Ordinance language as presented and recommend its adoption to the City Commission.

Roll Call Vote Yeas: Davis, Schwab, Sadler, Bargen, Lengemann, Germayne Nays: None

Motion Carried 6 – yeas; 0 – nays

- 8. New Business None
- 9. Adjournment

Moved by Davis, seconded by Lengemann, to adjourn meeting at 7:13 p.m. Motion Carried 6 – yeas; 0 - nays

Respectfully Submitted by:

Nicole F. Frost, City Clerk/Treasurer

Approved: ______